



TIMEFORM

For immediate release

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TIMEFORM APPOINTED DISTRIBUTOR OF OFFICIAL BRITISH HORSERACING PRE-RACE DATA

Racecourse Data Company (RDC) has announced that Timeform has been appointed a distributor of official British horseracing Pre-Race Data (PRD) up to the end of 2018.

Timeform has been providing horse racing form and ratings, racecards, results, tips and betting advice since 1948. In the past few years Timeform has increased its output considerably so that data and content is now available at differing levels of sophistication.

The contract sanctions the distribution of PRD – both domestically and overseas – to Timeform’s broad customer-bases, including newspapers, websites, TV and media businesses, mobile platforms, Pari-Mutuel operators, bookmakers, online betting companies, racing authorities and racecourses.

RDC, a joint-venture comprised of 57 British racecourses, was assigned the PRD licence from Racing Enterprises Limited (REL), with effect from January 1, 2014 to 31 December 2018. Any income received by REL will be wholly invested in British horseracing.

PRD is generated by Weatherbys and is the key component of information required to take a bet. It includes information on a racecard, such as final fields, owners, trainers, jockeys, weights, colours, draw and ratings.

The deal means that Timeform joins PA and SIS, who both signed as distributors of official British horseracing PRD in May.

Richard FitzGerald, Chief Executive of Racecourse Media Group and Tony Kelly, Managing Director of Arena Racing Company, who are both RDC Directors, said:

“We are delighted that Timeform has signed with RDC. It means that nearly all those customers who received PRD through REL’s licensing process will continue to do so under RDC’s licensing.

“The creation of RDC was a British horseracing-led move for the good of the sport and these long-term deals protect official partners and safeguard British horseracing’s data.”

Kieran Packman, Director of Timeform, said:

“Timeform is pleased to have reached an agreement with RDC. We can now provide our customers with the compelling proposition of Pre-Race Data combined with unique Timeform data, products and services.”

Ends

Notes to Editors

About RDC

RDC is a JV between Racecourse Media Group (RMG), Arena Racing Company (ARC) and nine independent racecourses as shareholders. RDC has been set up to license and control PRD.

RDC was formed with the backing of Racing Enterprises Limited, Horsemen's Group, British Horseracing Authority (BHA), Racecourse Association and 57 racecourses.

Licensing is applied via a transparent rate-card, which has industry backing and is utilised across all customers. RDC has aligned its licensing principles with FRAND (Fair, Reasonable and non-discriminatory), which is widely used by standards-setting organisations and in licensing.

The rates have been set at a reasonable overall level of the revenues derived by businesses, and are the most appropriate, practical, fair, transparent and defensible way of charging for the data.

The charges remain the same for non-specialist newspapers, such as the general national and regional papers, which do not commercialise racecards.

The 57 racecourse shareholders are: Aintree, Ascot, Ayr, Bangor-on-Dee, Bath, Beverley, Brighton, Carlisle, Cartmel, Catterick, Cheltenham, Chepstow, Chester, Doncaster, Epsom Downs, Exeter, Fakenham, Ffos Las, Fontwell Park, Goodwood, Great Yarmouth, Hamilton Park, Haydock Park, Hexham, Huntingdon, Kelso, Kempton Park, Leicester, Lingfield Park, Ludlow, Market Rasen, Musselburgh, Newbury, Newcastle, Newmarket, Newton Abbot, Nottingham, Perth, Plumpton, Pontefract, Redcar, Ripon, Salisbury, Sandown Park, Sedgefield, Southwell, Stratford, Taunton, Thirsk, Uttoxeter, Warwick, Wetherby, Wincanton, Windsor, Wolverhampton, Worcester and York

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About Timeform

Timeform is the industry leader in horse racing analysis. Set up as a publishing company in 1948, Timeform has retained a loyal following for its flagship premium products such as the renowned Racehorses and Chasers & Hurdles annuals and the Timeform Race Card, but has evolved to deliver multi-layered horse racing form, ratings and data to a rapidly-expanding digital customer base. Timeform is a service provider for some of the leading online betting companies and horse racing media broadcasters and also supplies information for national newspapers and the official racecards at 52 of the racecourses in Great Britain. Recent brand expansion into North America and Australia has underlined Timeform's position as the most globally respected horse racing data supplier.

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