



For immediate release
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RACING POST APPOINTED AS LICENSED PROVIDER OF OFFICIAL BRITISH HORSERACING PRE-RACE DATA

Racecourse Data Company (RDC) is pleased to announce that Racing Post has been appointed as an official distributor of British horseracing Pre-Race Data (PRD) up to the end of 2018.

Racing Post has reached an agreement with RDC to use official PRD in all of its print and digital products and will also be licensed to sell such data to other customers alongside its own editorial, tipping and analysis of British racing.

The agreement with Racing Post means that nearly all those customers who received official and reliable PRD via the previous licensor, Racing Enterprises Limited (REL), will continue to do so under RDC's licensing.

RDC Directors, Richard FitzGerald and Tony Kelly, said: "We are delighted to come to an agreement with Racing Post. Racing Post's contract provides customers with the peace of mind and assurance that the most crucial element of data that facilitates the placing of a bet is official, reliable and accurate.

"It is essential for the sport that racecards are distributed from a licensed source and these deals protect British horseracing's data and realise value from a significant piece of data."

Racing Post Chief Executive, Alan Byrne, said: "We are pleased to have reached an agreement with RDC. We look forward to selling official British racing data along with our own unique content to a range of customers in the domestic and overseas markets who appreciate the value that Racing Post expertise can bring to their businesses."

RDC was assigned the PRD licence from Racing Enterprises Limited (REL), with effect from January 1, 2014 to 31 December 2018. Income received by REL will be wholly invested in British horseracing, via Great British Racing, and the staging of events such as the £4m Qipco British Champions Day.

Notes to Editors

About RDC

RDC is a JV between Racecourse Media Group (RMG), Arena Racing Company (ARC) and nine independent racecourses as shareholders. RDC has been set up to license and control PRD.

RDC was formed with the backing of Racing Enterprises Limited, Horsemen's Group, British Horseracing Authority (BHA), Racecourse Association and 57 racecourses.

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