

**RDC RATE CARD - 2025**

**General Media**

<b>Customer Type</b>	<b>Annual Rate</b>
<b>Bookmakers</b>	
LBO Online	£69.10 per shop £25,4214 for the first £25m of turnover p.a £2,048 per £25m of turnover thereafter p.a.
<b>International Bookmakers (Does not take horseracing bets from UK and Ireland)*</b>	
LBO Online	£20.48 per shop £2,048 for the first £10m of turnover per annum £2,048 for the first £10m of turnover thereafter
<b>Special Media</b>	
Newspapers Wallsheets Form Publications Specialist Websites Broadcasters SSBT Provider into LBOs Syndicate and Racehorse Ownership Groups	See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card See specialist media rate card
<b>Racecourses</b>	
Racecard Websites	£1,382 £1,382
<b>Other Media</b>	
Newspapers - daily and weekly Daily Newspaper Non-Daily Newspaper Media Website (across all devices)	 £2,999 £359 £1,658
<b>Private</b>	
Pro Punters	£3,000
<b>Distributor licence</b>	
Distributor licence	£69,101
<b>Notes</b>	
*When customer exceeds £25 million of turnover moves to Bookmaker rates.	

**Specialist Media**

<b>Specialist Media Type</b>	<b>Rate (£)</b>	<b>Component Measure</b>
Print/Wallsheet	0.5%	net circulation revenue
Form Publications	£6,910	Flat fee
Website	£0.00205	per page view
Tablet and Mobile	£0.00205	per page view
Business to Consumer Broadcaster	£0.00205	per unique viewer / subscription per day of broadcast
Business to Business Broadcaster UK (use on screen)	£11.05	per shop
Business to Business Broadcaster International (online & retail)	£2,048	per £10m customer turnover
SSBT Provider into LBOs	£2.41	per LBO serviced with SSBT machines
Syndicate and Racehorse Ownership Groups	£0	for use on own platforms